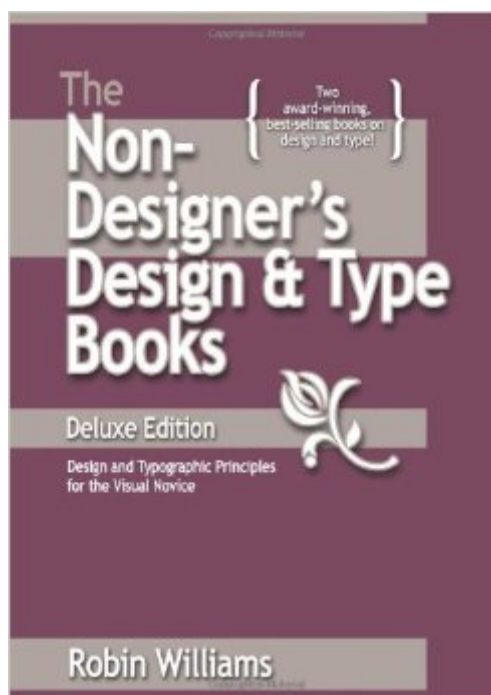


The book was found

The Non-Designer's Design And Type Books, Deluxe Edition



Synopsis

Design and typographic insights from the author of The Non-Designer's book series (over 700,000 copies in print!) This book offers decades of experience from one of the greatest computer book authors. Here in one volume, Robin Williams has joined together a new edition of her classic The Non-Designer's Design Book "in glorious full color for the first time" and her best-selling The Non-Designer's Type Book. Robin uses her straightforward and lighthearted style to define the principles that govern good design and type as well as the logic behind those principles. Using numerous examples, you'll learn what looks best and why on your way to designing beautiful and effective projects. Whether you are a Mac user or a Windows user, a type novice or an experienced graphic designer, you will find inspiration and direction for the design quandaries and conundrums you are sure to encounter! These essential guides to design and type will teach you about:

- The four principles of design that underlie every design project
- Categories of type
- Working with color
- How to combine typefaces for maximum effect
- Readability and legibility
- The proper typographic treatment of punctuation
- Letter spacing, line spacing, and paragraph spacing
- Special characters and accent marks

Book Information

Paperback: 240 pages

Publisher: Peachpit Press; 1 edition (October 25, 2007)

Language: English

ISBN-10: 0321534050

ISBN-13: 978-0321534057

Product Dimensions: 7 x 0.8 x 10 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars See all reviews (43 customer reviews)

Best Sellers Rank: #226,554 in Books (See Top 100 in Books) #61 in Books > Computers & Technology > Software > Word Processing #79 in Books > Computers & Technology > Graphics & Design > Desktop Publishing #2204 in Books > Arts & Photography > Graphic Design

Customer Reviews

This volume is two books bound as one: a new (2008) third edition of The Non-Designer's Design Book and the 2006 second edition of The Non-Designer's Type Book, 2nd Edition. These are excellent books for non-designers or in fact for anyone who has to deal with desktop publishing. They teach you how to get control over the design process by verbalizing what you are trying to

accomplish, and learning to trust your eyes. Also: by not being a wimp. The Design Book is specifically about page layout (not graphic design in general), and mostly about laying out bodies of type. The most interesting thing about this book is that it (gently) rejects the idea that design is strictly a knack or an intuitive process, and emphasizes verbalizing what you are trying to accomplish. "Once you can name the problem, you can find the solution." (p. 10) "You must know what the rule is before you can break it." (p. 49) The book enunciates several principles of good design. Through many examples of bad design and better design the book shows you how to check whether the principles are being violated and how to correct the violations. There's a very clear chapter on the categories of type (Oldstyle, Modern, etc.): how to recognize them and when to use them. Very Good Feature: each page names the typefaces used in the examples. The only real weakness of the Design Book is the chapter on using color. It was clear enough but did not seem integrated into the rest of the book.

[Download to continue reading...](#)

Blood Type Diet: An Essential Guide For Eating Based On Your Blood Type (blood type, blood type diet, blood type a, blood type o, blood type ab, blood type b, blood type diet success,) The Non-Designer's Design and Type Books, Deluxe Edition TYPE 2 DIABETES DESTROYER: The Secret to REVERSE Type 2 Diabetes, 3 Proven Steps to Reverse Type-2 Diabetes in 11 Days (Diabetes type 2, Diabetes, diabetes ... DIABETES, diabetic cookbook, type 2 diabetes) Diabetes: Fight It with the Blood Type Diet: The Individualized Plan for Preventing and Treating Diabetes (Type I, Type II) and Pre-Diabetes (Dr. ... Eat Right 4 Your Type Health Library) Diabetes: Reverse Diabetes: How to reverse diabetes and manage type 2 diabetes, type 1 diabetes and gestational diabetes (Diabetes, Type 2 diabetes, Type ... sugar, diabetic recipes, what is diabetes) Jewelry Designer Los Angeles: The Unexplained Mystery Uncovered: Designer Jewelry Investments Non Fiction Writing Templates: 44 Tips to Create Your Own Non Fiction Book (Writing Templates, Writing Non Fiction, Kindle Publishing) The Non-Designer's Design Book (3rd Edition) The Non-Designer's Design Book By Dr. Peter J. D'Adamo - Eat Right 4 Your Type Personalized Cookbook Type B: 150+ Healthy Recipes For Your Blood Type Diet (1st Edition) (9.1.2013) Step by Step passing the EPA 608 certification exam, including the Core, Type I, Type II, and Type III test with practice questions The Type 2 Diabetes Cure - How to Reverse Diabetes Naturally and Enjoy Healthy Living for Life (Reverse Diabetes, Diabetes, Type 2 Diabetes, Diabetes Diet, ... Solution, Type 2 Diabetes Cookbook, Book 1) Eat Right 4 Your Type Personalized Cookbook Type A: 150+ Healthy Recipes For Your Blood Type Diet Eat Right 4 Your Type Personalized Cookbook Type O: 150+ Healthy Recipes For Your Blood Type Diet Eat Right 4 Your Type Personalized Cookbook

Type B: 150+ Healthy Recipes For Your Blood Type Diet Eat Right For Your Blood Type: A Guide to Healthy Blood Type Diet, Understand What to Eat According to Your Blood Type Eat Right 4 Your Type Personalized Cookbook Type AB: 150+ Healthy Recipes For Your Blood Type Diet Diabetes: Diabetes Diet: 3 Steps to Cure Diabetes The Ultimate Guide with the Top Foods to Restoring Blood Sugar (diabetes,type 2 diabetes,diabetes symptoms,type ... diet,glucose,type 2 diabetes symptoms) Meals by Blood Type: Getting Your Life Back on Track With 35 Recipes That Fit Your Blood Type (Blood Type Diet & Low Cholesterol) Tarascon Pocket Pharmacopoeia 2010 Deluxe Lab-Coat Edition (Tarascon Pocket Pharmacopoeia: Deluxe Lab-Coat Pocket)

[Dmca](#)